

MIC 2018 - Sessions' Schedule

Session Topic	Session date, time, location	Session chair	Submission ID	Title	First Author
Managing Global Diversities 1	Thursday, May 31, 11.30-13.00, Arnold 1	Ines Kersan-Škabić	46	Technical and Non-Tariff Barriers against European Union countries	Janez Rogelj
			32	The drivers of GVC participations in the EU member states	Ines Kersan-Škabić
			141	Import substitution processes in Russia: methodology of assessment and first results	Alexander Zaytsev
			121	Competition in the global market: Diversity versus market protection	Caspar von der Crone
			77	Impact of Foreign Investments, Institutions and Infrastructure on the Economic Growth in the Western Balkans Countries	Goran Popović
			143	Russo - German Economic Interdependence: Technology Transfer	Andrei Viorel Tatar
Financial Markets, Institutions and Instruments	Thursday, May 31, 11.30-13.00, Arnold 2	Igor Stubelj	161	Delta Coefficient of the Floating-strike Lookback Call Option	Ewa Dziawgo
			53	Application of artificial neural network in risk management	Roman Kachalov
			166	Implementation of the Risk Premium Model for the Required Return of Equity Estimation	Igor Stubelj
			90	Strategies for Managing Risk and Diversification in a Passive Investment Perspective by the Use of Selected ETFs Listed on the Italian Stock Exchange	Massimiliano Kaucic
			84	Study of Performance Comparison Between Islamic and Conventional Banking in Syria	Faeyzh Barhoom
			110	Financial conditions and monetary policy in Uruguay	Elizabeth Bucacos
Corporate Governance	Thursday, May 31, 11.30-13.00, Voda	Tomasz Slonski	155	The impact of Corporate Sustainability Performance on Financial Performance of Banking Industry	Tomasz Slonski
			80	Competition Policy towards Business Groups in Korea	Kyoung-Youn Na
			78	Underpricing Effect of Companies Transferred from the Alternative to the Main Market. The case of Poland	Dorota Podedworna-Tarnowska
			182	Does bank ownership in CEE matter?	Matjaž Nahtigal
			128	Committee structure in corporate governance of companies listed on the Budapest Stock Exchange	Bartók István
Tourism 1	Thursday, May 31, 11.30-13.00, Straža 5	Ige Pirnar	75	Shades of Dark Tourism on Social Media: A Qualitative Analysis on Instagram	Duygu Çelebi
			66	Culture Tourism and the Role of Tour Guides in Improvement	Ige Pirnar
			89	Poachers to Protectors: The transformation process of local communities to protect the ecotourism destination towards sustainability	Harshavardhan Reddy Kummitha
			4	Evidence of tourism industry led employment; The case of Slovenia	Laura Južnik Rotar
Digital Society 1	Thursday, May 31, 11.30-13.00, Straža 3	Maciej Czaplewski	39	State of development of the digital society in Poland and Slovenia in comparison with the EU average	Maciej Czaplewski
			146	Digital natives in the digital world	Viktorija Florjancic
			115	High expectations: where does the race for GDPR lead us to?	Florin Ionita
			160	Towards SME's Competitive Advantage in the Light of GDPR	Benjamin Lesjak

Managing Global Diversities 2	Thursday, May 31, 14.30-16.00, Arnold 2	Natalia Moysa	68	The Parental Gender Preference across Europe: Comparison of Two Alternative Explanations	Sergii Maksymovych
			124	Economic Integration of Immigrants by Overcoming Employment and Payment Inequalities. Comparative Analysis of British and French Muslim Communities.	Natalia Moysa
			171	INCLUSION OF ROMA AND MIGRANT CHILDREN IN SCHOOLS – PROJECT RoMigSc AS CASE STUDY	Nada Trunk Širca
Environmental Challenges 1	Thursday, May 31, 14.30-16.00, Zrak	Danila Djokic	123	The influence of climate change on Hungarian agricultural ecosystem services	József Fogarasi
			183	Circular Economy on the Example of the Waste Industry in the European Union Countries	Małgorzata Gotowska, Anna Jakubczak
			37	Different ways of environmental issue management by active citizens in Hungary	Adrienn Reisinger
			139	Linking strategy, environmental uncertainty and the use of balanced scorecard: how do they affect performance?	Antonio Costantini
			58	Greenwashing on Food Market as Seen by Young Consumers from Certain European Countries	Małgorzata Gotowska, Anna Jakubczak
			127	Regulation of the competences and responsibilities of participants in sustainable development of the world	Danila Djokic
Human Resources	Thursday, May 31, 14.30-16.00, Voda	Cem Berk	33	The Effect of Work-Life Balance on Organizational Commitment of Accountants	Cem Berk
			85	Agency, Temporary or Permanent Employment? The Study of Rationale of Slovenian Companies for the Use of Temporary Agency Work	Tjaša Redek
			101	SOCIAL CAPITAL AND MODELS OF EMPLOYABILITY	Matejka Letnar
			129	Human Resource Development system in the selected company	Jindřich Fuka
			178	The condition for the development and sustainability of successful human resources management in the enterprise	Mirela Kljajic-Dervic
			41	Motivating by flexibility: which role plays the Companies Culture	Rozália Suliková
Market Pricing and Insurance	Thursday, May 31, 14.30-16.00, Straža 3	Zoltán Bakucs	92	Empirical Tests of Warranty Theories in the German Automobile Market	Ede Lázár
			6	Electricity Price Structure and Drivers of Electricity Consumption in Slovenian Households	Štefan Bojnc
			20	Drivers of income risk in Hungarian agriculture	Zoltán Bakucs
			59	The role of underwriting in motor insurance	Ilona Tomaszewska
			65	Vinculation of Insurance Policy	ALOJZ KLANECEK
Digital Society 2	Thursday, May 31, 14.30-16.00, Straža 5	Uroš Godnov	169	The Possibility of Using Alternative Currencies in Function of Development of the City of Zadar	Mladen Rajko
			154	PREON Institute: A Case Study of Crypto Certification	Marko Vidnjevič
			162	Application of Technical Analysis Tools in Cryptocurrency Trading	Slobodan Slović
			35	Unanticipated Rise of Virtual Currencies : Ripple	Aylin Erdoğdu
			87	An analysis of real-estate ads in Slovenia	Uroš Godnov
			18	Why do people tweet about foreign cricketers? A Content Analysis of Fans' Tweets in Pakistan Super League (PSL)	Shahid Nawaz
Organisation, Globalization and Management Studies	Thursday, May 31, 16.30-18.00, Zrak	Joseph A. McKinney	82	The Impact of Human Resource Development on Employee Performance and Organizational Effectiveness: An Empirical Study	Mohanad Kareem
			24	Economic Transitions Resulting from Globalization and Technological Change	Joseph A. McKinney
			69	Why is power not a part of scientific research in business studies?	Christoph Bach
			173	Workplace Friendship: Advantages and Challenges	Katja Sehur

			174	Organizational values as the basis for business excellence	Ivan Malbašić
Knowledge Management	Thursday, May 31, 16.30-18.00, Arnold 2	Maria Jakubik	8	Practice ecosystem of knowledge co-creation	Maria Jakubik
			144	Knowledge transfer: difficulties of implementing entrepreneurship in Eastern Europe	Andrei-Viorel Tătar
			116	Do Network Position of Firms Increase the Firms' Innovation Performance in the Industrial Clusters? Evidence from Turkey	Gökhan ÖNDER
			16	Social Capital as a Motive of Employee's Knowledge Sharing in Family Firms	Ravindra Hewa Kuruppuge
			109	Knowledge Flow Performance of University-Industry Innovation Network in Strategic Emerging Industry Cluster	Lirong Jian
			47	Quo vadis welder company? Examination and development from the view of lean	Fruzsina Magda Pankotay
Tourism 2	Thursday, May 31, 16.30-18.00, Voda	Ana Čuić Tanković	61	Hosts and Guests' Satisfaction: Measuring and Managing Socio-Cultural Encounters in Tourism	Jerry Glover
			150	Investigating Exhibitors' Selling and Non-Selling Motivation towards Traditional Festivals	Ana Čuić Tanković
			148	Trust in Sharing Economy - Evidence from Hungary	Georgina Görög
			176	Smart organisation. Organisational characteristics of innovative touristic organisations	Tivadar Mahr
Transport and Infrastructure	Thursday, May 31, 16.30-18.00, Straža 3	Tin Pofuk	44	ICT and Transport Infrastructure Development	Kyoung-Yun Na
			152	Autonomous vehicles: what will the future look like?	Tin Pofuk
			138	Development opportunities of liner maritime passenger traffic in the Republic of Croatia	Dora Naletina
Higher Education	Friday, June 1, 8.30-10.00, Straža 3	Igor Rižnar	38	Examining the Aspects of Secondary School Students in the Given Hungarian Region when Choosing Institution for Higher Education	Katalin Mészáros
			34	HIGHER EDUCATION MISMANAGEMENT	Dušan Lesjak
			26	Sustainable teaching perspective in language learning	Igor Rižnar
			177	New Paradigms for Fostering Innovation in Scientific Publishing	Katarina Krapež
Public Finance	Friday, June 1, 8.30-10.00, Arnold 2	Erzsébet Szász	158	Tax gap and the effectiveness of tax collection in Romania	Erzsébet Szász
			136	Sustainability of the Pension System in the Republic of Macedonia - Challenges and Solutions	Hyrije Abazi-Alili
			23	Challenges and opportunities of Finnish defence material projects: Changes over a decade	Ilkka Ikonen
			137	What qualities do government-owned venture capital investors look for in a new venture?	Endre Mihály Molnár
			52	The Impact of State Sources on the Hungarian Venture Capital Market	Kállay László
Managing Global Diversities 3	Friday, June 1, 8.30-10.00, Arnold 1	Lola Larioshina	147	The presence of Russian commercial banks abroad: impact of Russian economic crisis of 2014-2016	Mikhail Golovnin, Lola Larioshina
			45	Islamic Microfinance as a Public good in the competitive economy: Issues and challenges	Areeba Khan
			7	SME internationalisation in the United Arab Emirates: Home-host country characteristics and the role of cultural distance	Nataša Kopal
			11	Influence of Economic Freedom index's macroeconomic factors on Foreign Direct Investment: Analysis from world economies	Devesh Singh
			142	A glimpse into Chinese capitalism	Ioan Chirilă

CSR and Leadership	Friday, June 1, 8.30-10.00, Zrak	Ana Arzenšek	180	Corporate Social Responsibility Towards Employees – Analysis of Slovenian and Foreign Good Practices	Ana Arzenšek
			167	CSR strategy and integration – the conscious management practice of responsible business behaviour	Nora Rodek Berkes
			60	Culture, Change, and Leadership: Meeting the Challenges of Global Diversity	Jerry Glover
			112	CSR in Developing Countries - Case Study in Vietnam	Van Thanh Phan
			131	Qualitative research on the social responsibility of managers of SMEs in Bihor County	Edit Veres
			168	The reinterpretation of innovation: Industry 4.0	Zoltán Birkner
Environmental Challenges 2	Friday, June 1, 8.30-10.00, Voda	Jana Hojnik	103	What determines green consumerism: the case of Slovenian consumers	Jana Hojnik
			133	Perceptions on efficient energy use and renewable sources of energy	Štefan Bojnec
			83	Causality Between Renewable Energy Consumption and Economic Growth: Panel Data Approach	Gülsüm Akarsu
			96	Social and natural opportunities for the renewable energy utilization in the Koppany Valley development area	Alexander Titov
Agricultural Economics	Friday, June 1, 12.00-13.30, Straža 3	Štefan Bojnec	67	The Effects of Privatisation, EU Accession and Climate Change on Hungarian Agriculture	Nikoletta Németh
			51	Do CAP subsidies stabilise farm income? Empirical evidences from Hungarian farms	Zoltán Bakucs
			140	Quantifying greenhouse gas emission Hungarian dairy and pig systems	Enikő Vigh
			95	Do CAP subsidies stabilise farm income in Slovenia?	Štefan Bojnec
Marketing	Friday, June 1, 12.00-13.30, Arnold 1	Danjel Bratina	71	'Poland cannot into space' – images of nations in the context of Polandball cartoons	Krzysztof Raganowicz
			36	The Influence of Product Innovation, Country of Origin, and Product Knowledge on Purchase Intention: The Mediating Effect of the Brand Attitude	Ramadania
			108	Assessing direct marketing campaign effectiveness using RFM, logit and machine learning methods	Danjel Bratina
			107	Opportunities and Limitations of Online Place Branding Strategies in a Circular Economy Context	Victor-Alexandru Briciu
			105	Global diversities in safeguarding the cultural heritage	Armand Faganel
Entrepreneurship	Friday, June 1, 12.00-13.30, Arnold 2	Irina A. Zaytseva	134	Impact of subsidies on performance of enterprises	Sabina Žampa
			54	How to count? Russian statistical "dualism"	Irina A. Zaytseva
			21	Validating a Decision Making Method basing on Technology and Knowledge Priorities for Sustainable Strategies for Innovative Start-ups	Josu Takala
			49	Characteristics of Hungarian startup ecosystem	Erika Jáki
			159	Analysis of earn out mechanisms in start-ups	Karolina Daszynska-Zygodlo
Education	Friday, June 1, 12.00-13.30, Zrak	Klemen Širok	72	Entrepreneurial Intentions among students in SEEC's-Factors related to Education and Family	Emilija Egger
			179	Comparison of generic entrepreneurial competences of Hungarian, Slovenian, German and Finnish students	Klemen Širok
			22	University teachers' attitudes to information and communication technologies and education: The case of the University of Primorska	Šarolta Godnič Vičič
			104	Behavioural patterns of student entrepreneurs in the Visegrad countries	Szilveszter Farkas
			25	Siri, Alexa and Google or teaching by the book	Igor Rižnar

International Finance	Friday, June 1, 12.00-13.30, Straža 1	Lubos Fleischmann	145	The relationship between financial stability indicators and exchange rate in Russia	Mikhail Golovnin, Gaiane Oganessian
			130	Macro Determinants of Shadow Banking in Central and Eastern European Countries	Constantin-Marius Apostoae
			126	Common Volatility Trends of Foreign Exchange Rates and Euro in the Central and Eastern European Countries	Edith Debrenti
			27	Perspectives on Imbalances within the TARGET2 International Payment System	Lubos Fleischmann
Labour Market	Friday, June 1, 12.00-13.30, Voda	Suzana Laporšek	15	Atypical Employment and New Forms of Works in Slovenia – Empirical Overview	Suzana Laporšek
			135	Internal Marketing and Seasonal Employment in Hotel Industry	Danijela Križman Pavlović
			50	Dynamics of Firms and Labour in Textile Industry in Slovenia	Barbara Jernejčič Dolinar
			70	Can Labor Market Institutions Explain Real Wage Disparities in CEE Countries?	Dražen Novaković